

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
134907 /		07897646
<u>Product</u>		
HUDSON/CONG/R - NC 8		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	3003	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Hudson, Richard for US House		08/17/12 / 08/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Eac
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	225	403
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
E 1	WCCB	10/09/12	10/11/12	Fox News Rising	530a-8a		:30			NM	3 \$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-T-T---				3	\$85.00		
D 2	WCCB	10/15/12	10/15/12	Fox News Rising	530a-8a		:30			NM	0 \$0.00
N 3	WCCB	10/10/12	10/10/12	Fox News Rising	8a-9a	8a-9a	:30			NM	1 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	--W---				1	\$80.00		
D 4	WCCB	10/09/12	10/12/12	Big Bang Theory 730pm	730p-8p		:30			NM	0 \$0.00
D 5	WCCB	10/15/12	10/15/12	Big Bang Theory 730pm	730p-8p		:30			NM	0 \$0.00
N 6	WCCB	10/12/12	10/12/12	FOX Prime	8p-9p		:30			NM	1 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	----F--				1	\$750.00		
N 7	WCCB	10/14/12	10/14/12	FOX NFL OT Post Game-73CNFL Post Game			:30			NM	1 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-----S				1	\$3,000.00		
N 8	WCCB	10/14/12	10/14/12	League Championship		League Champions	:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-----S				1	\$1,000.00		
N 9	WCCB	10/15/12	10/15/12	League Championship		League Champions	:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/15/12	10/21/12	M-----				1	\$1,000.00		
D 10	WCCB	10/09/12	10/12/12	Fox News @ 10pm	10p-1035p		:30			NM	0 \$0.00
D 11	WCCB	10/13/12	10/13/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	0 \$0.00
N 12	WCCB	10/09/12	10/12/12	Big Bang Theory 730pm	730p-8p		:30			NM	4 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-1111--				4	\$1,500.00		
N 13	WCCB	10/15/12	10/15/12	Big Bang Theory 730pm	730p-8p		:30			NM	1 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/15/12	10/21/12	M-----				1	\$1,500.00		
N 14	WCCB	10/09/12	10/12/12	Fox News @ 10pm	10p-1035p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-TW-F--				1	\$1,000.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

Contract / Revision	Alt Order #	
134907 /	07897646	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	HUDSON/CONG/R - NC	3003
Advertiser		Original Date / Revision
Hudson, Richard for US F		08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 15	WCCB	10/13/12	10/13/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$500.00			

Totals 15 \$15,085.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	15	\$15,085.00	\$12,822.25
Totals	15	\$15,085.00	\$12,822.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.